

joe calkins

Creativity is not merely a passion of mine. It is my life.  
I have over twenty-four years of combined experience in art related fields such as Traditional Art, Illustration, Graphic Design, Website Design, Printing, Motion Graphics, and Social Media. I am looking forward to joining a team that shares my passion for the creative process.

Thank you for your consideration.

## WORK EXPERIENCE

### DIGITAL SIGN GRAPHICS - 2000-2007

Duties: Graphic Design, Raster Image Processing, Press Operation, Finishing, Customer Service

### SPARTAN ADVERTISING GROUP - 2007-2014

Duties: Graphic Design, Website Design, Email Campaigns, Estimating, Sales, Customer Service, Social Media Management, Promotional Products

### PREMIER PRESS - 2014-2019

Duties: Raster Image Processing, Press Operation, Research and Development, Finishing, Packaging

### WILLAMETTE VALLEY HOPS - 2019-2024

Marketing Director

Duties: Graphic Design, Email Campaigns, Apparel, Marketing Strategy, Social Media Management, Website Design

## SKILLS

### DESIGN SOFTWARE:

Adobe Creative Suite since 1997

Wix Design Studio

DAZ 3D

Maxon Cinema 4D

### RASTER IMAGE PROCESSING:

Caldera

ONYX Postershop

ColorGATE Production Server

EFI Fiery Command Workstation

Kodak CREO Servers

M-Color Server

### COLOR PROFILING SOFTWARE:

Caldera EasyMedia

SpotOn! Verify

**SKILLS ( Continued )**

**COLOR PROFILING HARDWARE:**

Barbieri Spectro LFP  
X-Rite i1iO

**MANAGEMENT/PRODUCTION SOFTWARE:**

EFI Monarch  
Job Ticket  
Quickbooks Pro

**SOCIAL MEDIA PLATFORMS:**

Facebook  
LinkedIn  
Instagram  
Twitter (X)

**UNMANNED AERIAL VEHICLES (DRONES):**

DJI Phantom 4  
DJI Mini 4 Pro

**PRINT PRODUCTION HARDWARE:**

Durst Rho 800  
Acuity Advance HS X2 Flatbed  
HP Latex 3000  
HP Latex 65500  
HP Designjet L25500  
HP Designjet 5000  
Encad 600/700  
Vutex LX3 Pro  
Xerox Color J75  
Xerox Color 700  
Zund Digital Cutters

**CERTIFICATIONS:**

EFI Vutek Operator Certification  
Meredith, NH 2016

EFI Vutek Advanced Self Service Certification  
Meredith, NH 2017

**PORTFOLIO**

Please view my Portfolio here.